**Institute of Hotel Management, Catering & Nutrition,**  
**Pusa, New Delhi**  
   
Dear All IHMs,  
   
As part of the initiative under ‘Ek Bharat Shreshta Bharat’, IHM, Pusa is organizing a national level slogan writing competition for students of Institutes of Hotel Management under NCHMCT.  
   
**Slogan Writing Competition**  
   
Write slogan on the topic “**Ek Bharat, Shreshtra Bharat—Spectacular Sikkim**”  
   
**Guidelines:**

* Slogan should be concise and not more than 15 words.
* Language : Hindi or English
* To be submitted on a PDF format. Name of the file should be the name of the student. Do not mention the name of the student and the institute’s name in the content of the poster.
* From each institute, only two entries will be accepted.
* Students to forward slogan to their respective institute via e mail and the same to be forwarded to IHM, Pusa on [ihmpusa@rediffmail.com](mailto:ihmpusa@rediffmail.com) by the coordinator at their respective institute.
* Slogan to be submitted by 24th June 2020, 5:30 pm.
* E-certificate will be awarded to the first three winners.

In case of any queries, please feel free to contact Mr. Nareshkannan (Assistant Lecturer): 8667525324  
   
  **Judging Criteria:**

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|  |  |
| Slogan Content |  |
| Theme |  |
| Originality |  |
| Presentation |  |

Regards  
   
**Kamal Kant Pant**  
Principal