**INSTITUTE OF HOTEL MANAGEMENT AND CATERING TECHNOLOGY**

**THIRUVANANTHAPURAM**

**MID TERM / INTERNAL ASSESSMENT JUNE – JULY 2020**

**(for Regular/ Reappear/ Compartment students of 1 ½ Year Diploma in Food & Beverage Service)**

**SUBJECT: FOOD & BEVERAGE CONTROLS MAX MARKS: 50**

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**Instructions:**

1. Candidates are required to write the examination in the following format:
	1. **Paper size – A4, Blue ink only**
	2. **First Page** – Name, Roll Number, Subject Name, Subject Code, Date & Name of the Examination: Midterm / Internal Assessment June – July 2020
2. All pages to be numbered and **neatly tagged.** Number of the pages / Total pages (example 3/10)
3. The answer booklet must be sent to “The Principal, IHMCT, G.V.Raja Road, Kovalam.P.O, Thiruvananthapuram – 695527” by **speed post** only.
4. The answer booklet must reach the institute by **03.07.2020**.

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**All questions carry 10 marks each, attempt any 5 questions only.**

1. Explain briefly how to control purchasing in a five-star hotel.
2. Explain what is cost? Explain different types of costs.
3. Explain briefly how to issue beverages in a five-star hotel.
4. What is purchasing? explain different methods and procedures of purchasing.
5. What is advertising? Explain briefly different types of advertising.
6. What is issuing? Explain briefly different methods of issuing.
7. Write short notes on the following: (5x2=10 marks)

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| 1. Fixed cost
2. Merchandising
3. Receiving
 | 1. Sales promotion
2. Storing
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